Got Vape?
Did You Know That Electronic Cigarette Juice Can Be Poisonous?

Electronic - cigarette (e - cig) juice has nicotine, just like cigarettes. However, the amount of nicotine in e - cig juice varies and can be as high as 100 mg nicotine / 1 ml of juice (equal to many tobacco cigarettes).

Depending on a person’s age and weight, a few drops of e - cig juice can be poisonous and even deadly if swallowed or splashed on the skin or in the eye.

If you or someone else has been poisoned by e - cig juice, call 1-800-222-1222 right away! Follow the tips below to avoid a poisoning from e - cig juice.

Young Children
- Keep all e - cig juice and parts out of sight and reach of children.
- Ask your e - cig shop if they can put your juice in child - resistant bottles. The flavored liquid is very attractive to children.

Tweens / Teens
- Do not drink e - cig juice.
- Do not put e - cig juice in your or anyone else’s food or drink.
- Do not put e - cig juice in your eyes or on your skin
- Avoid smoking cigarettes and vaping e - cigs. Nicotine is very addictive and is bad for your growing brain.

Adults
- Keep your e - cig juice stored away from eyedrops to avoid confusion.
- Be careful not to splash e - cig juice on your skin or in your eyes.
- Teach young children to not get into e - cig juice and parts because they could get very sick.
- Avoid putting e - cig juice directly on the battery (“direct dipping”). High temperatures may create toxic chemicals, like formaldehyde.